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QuitSmokingWisconsin.com

As an employer, you are fully aware of the impact that smoking has on your workforce and productivity. Not only does smoking result in lost time and continuity in the workplace but also in higher insurance rates, overtime to compensate for absent employees and the cost of replacement training. Smoking costs employees as well. Just one pack of cigarettes a day adds up to about \$220 every month, dollars that are not available to spend on living expenses, family interaction and investments in the future.

Encouraging employees to stop smoking is a logical step; however, few employers have the time and resources to support quit-smoking programs performed outside the work environment. That's when Qi Acupuncture can make the difference between the desire to help employees quit smoking and actually achieving that goal.

Qi Acupuncture's laser quit-smoking program can be performed onsite, saving time and travel as well as helping ensure that the sessions are attended. Upon request, I can make a presentation introducing the laser quit-smoking program to your employees. Because I am a state-licensed acupuncturist, flexible spending accounts can be used. The program is a win-win opportunity for your company because there no cost to your company, but it also may lower your company's health care insurance costs.

The side benefits to your employees are also significant. Because laser quit-smoking treatments are proven to increase metabolism and reduce hunger cravings, your employees will not experience the weight gain that often accompanies efforts to quit smoking. In turn, they will also enjoy reduced susceptibility to obesity-related illnesses such as diabetes, heart disease and some cancers. Laser treatments also tend to calm patients, reducing those jittery feelings and emotional swings that also have been known to affect smokers who try to quit.

I am enclosing complete information on Qi Acupuncture's laser quit-smoking program. I encourage you to visit my website at QuitSmokingWisconsin.com or to call with any questions you may have about the program, its costs and benefits. And I look forward to helping your employees break their smoking habits in a way that is both comfortable and effective. Thank you, in advance, for your time and consideration.

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